



WENTZ

EXP

SR. ART DIRECTOR / 06.2009-PRESENT
EVOKE INTERACTION / PHILADELPHIA, PA

As Sr. Art Director, I create interactive media for clients in the pharmaceutical industry. I manage a talented design team and split my time between designing and providing art direction. I am also involved with strategic planning, information architecture, client presentations, photoshoots, and managing deadlines.

Clients: Pfizer, Amgen, and Shire.

SR. DESIGNER / 03.2008-06.2009
WECHSLER ROSS & PARTNERS / NEW YORK, NY

As a senior member of a design team, I worked closely with design directors to create print and interactive design solutions for financial and professional services businesses that enable them make valuable connections with their customers, their markets and their people.

Clients: JPMorgan, ITG, UBS, LPL Financial, and ING Real Estate.

ART DIRECTOR / 03.2004-03.2008
20NINE DESIGN STUDIOS, LLC. / CONSHOHOCKEN, PA

As art director, I collaborated with creative directors to develop concepts for corporate and retail clients that enhanced and extended their brand. I was responsible for developing successful design solutions, providing art direction to a team of designers, directing photo shoots, presenting ideas, and overseeing production. As 20nine's first full-time hire, I played a large role in the growth and success of the studio.

Clients: Citigroup, Lincoln Financial, Shire Pharmaceuticals, Drexel University, Malvern Preparatory School, Bentley Systems, and the Augustinian Friars.

GRAPHIC DESIGNER / 05.2003-03.2004
M&M ASSOCIATES / YARDLEY, PA

As graphic designer, I created direct marketing pieces for clients while under pressure to meet extremely tight deadlines and uphold M&M's reputation for the highest quality production techniques. The agency's fast-paced work environment gave me a diverse set of skills and the ability to develop creative solutions under tight deadlines.

Clients: ExxonMobil, Citibank, Cingular, GE Capital, Home Depot, and Virgin Mobile.

EDU

KUTZTOWN UNIVERSITY / KUTZTOWN, PA
B.F.A. in Communication Design / 05.2003

THE UNIVERSITY OF THE ARTS / PHILADELPHIA, PA
Continuing Ed...Web Design I / 06.2007

ETC

SOFTWARE
Photoshop, Illustrator, Fireworks, InDesign, HTML, CSS.

CAPABILITIES

Interactive and print design, art direction, branding, directing photoshoots.

HI!

CONTACT
105 East Clinton Avenue, Oaklyn, NJ 08107
www.garywentz.com | gary.wentz@gmail.com